



CNBC Real-Time ★★★★★

Price: Free
Use: iPhone

CNBC jumped on the app bandwagon fairly early and while their software has not seen many updates, it provides a great interface for checking real-time prices and offers the best business alerts available. This last feature is a reliable way to keep abreast of major news stories, including economic announcements, Treasury auctions, and earnings releases. If you watch CNBC, the content will seem familiar. The app provides access to video clips from their TV reports. The content tends towards editorial analysis which is consistent with their news service overall and complements the fact oriented Bloomberg app. The program allows for basic customization, such as tracking different commodities and equities. It also allows articles to be stored for later review. Unfortunately, there is not currently an iPad version of the app available.



CME Group ★★★★★

Price: Free
Use: iPhone

The CME Group has consistently been on the forefront of social marketing through the likes of Twitter, Facebook and Linked In. It comes as no surprise that they are the first major futures exchange to launch their own iPhone app. While the app is fairly basic in functionality, they have already launched an update, a promising sign for future enhancements. Currently, the app provides two sections of information - a running stream of their Tweets and prices/charts for their most popular products. Products listed are currently limited to the top 2 or 3 contracts in Aqs, Fixed Income, Equities, Metals and Currencies. Prices are shown for front-month contracts with a static 6-month chart. While more comprehensive information is available through other apps, this product serves as an efficient snapshot of CME markets. As the app gains popularity, we expect additional functionality with deeper market data and customized price tracking. Hopefully, the CME's first step into the app market will encourage other exchanges to follow suit.



powerOne Financial Calculator ★★★★★

Price: \$5.99
Use: iPhone & iPad

There are many calculator apps available in the iTunes app store and, surprisingly, Apple didn't include a basic calculator on the iPad. If you are trading, you will want access to a calculator and powerOne offers it all. While the price tag is a little steep compared to more basic calculators, the extra couple of dollars is well worth the functionality. PowerOne comes with over 60 preinstalled, financial models, called templates, which include a range of equations from Black-Scholes to statistical regressions. Further, powerOne allows you to program your own templates - it's as easy as entering a formula into Excel. On the iPad in particular, the layout is fluid and easy to navigate. This was a featured app at the iPad launch and an Apple Staff pick. You will be hard-pressed to find a better calculator app on the market.



TweetDeck ★★★★★

Price: Free
Use: iPhone & iPad

If you want to experience the power of Twitter, the best place to start is by getting the TweetDeck app. TweetDeck gives you an easy interface to view all of your friends' tweets, your mentions, any searches you have saved, and even integrates with Facebook for streaming updates. So how does it help you as a trader? By setting up searches on all the products you trade, you can view live streaming Twitter updates whenever any of those products are mentioned. For example, set up contemporaneous searches for "S&P", "Emini", "Eurodollar", "oil futures" and very quickly you have access to real-time news for all these products. While there are many Twitter apps available, TweetDeck provides the best interface for scanning relevant news updates. TweetDeck is also available as a desktop app if you want to stay connected to Twitter on your PC.



FuturesLive: Commodities/Gold/Oil Prices ★★★★★

Price: \$3.99
Use: iPhone

This is arguably the best app available in the iTunes store for futures pricing and charting. The app provides portfolios of products in the following categories: Energy, Metals, Grains, Livestock, Softs, Currency, Financial and Index. Within each portfolio a number of products are listed and each product description includes charts, bid/ask prices, daily hi/lo, and contract specs. If you need to track certain market movement, this app offers customizable watchlists for just that purpose. The major selling point of this app is that it is one of the few dedicated exclusively to the futures markets. It provides quotes from hundreds of futures contracts from all the major exchanges including CME and NYMEX. It should be noted, however, that futures prices are fetched from YahooFinance and are delayed 15 minutes.

**Star ratings based on iTunes user ratings.*

for Professional Traders



Bloomberg

Price: Free

Use: iPhone & iPad



Bloomberg has long been a trusted news source for trading professionals and this app makes accessing their data much easier. While the iPhone version is geared more for on-the-go news, the iPad shines in the amount of organized and accessible content. The news section alone boasts seven pages of content covering a broad range of market sectors. Navigation is easy and intuitive so you can access and digest a tremendous amount of information quickly. Bloomberg refreshes its content frequently making it excellent for timely news. However, its article history is limited to maintain smooth data flow. Likewise, articles cannot be saved for later review, and must be accessed through the internet. Beyond news, the app provides comprehensive prices on Commodities, Equity Indices, Currencies and Bonds. If you need to start your morning off with one app to get caught up on the day's business, this is it.



VNC Viewer

Price: \$9.99

Use: iPhone & iPad



The VNC Viewer provides convenient, remote access to your PC or colocated server. It is an invaluable resource for traders on the go. This app connects the iPad or iPhone to your remote hardware and mediates interaction with your desktop in one of two ways: the mouse tracks with your finger as it moves or stays fixed as the screen shifts underneath it. While there are other virtual network connection applications on the market, this is the only product officially released by RealVNC. This app will prove useful to the mobile trader, marrying the flexibility of remote access technology with the convenience and user friendly interface of Apple's latest products.



Wikinvest

Portfolio Manager

Price: Free

Use: iPhone



While this app is intended for retail investors rather than professional traders, its functionality and ease-of-use make it worth noting to everyone who follows the financial markets. The app allows you to pull data from over 60 brokerage firms into customized portfolios and watchlists. The quotes page provides prices on equities, commodities and currencies. By clicking on a specific product category, you can view a pricing summary, relevant news, analysis and data relevant for equities. The real value of this app is its capacity as an aggregator. Along with pricing, it pulls breaking news from a variety of media outlets. If you want a summary of your investment portfolio from a number of different brokerages, this app provides a straightforward interface for accessing that data. In addition to the app, your information can be accessed directly from the wikinvest website, which offers additional features for more robust insight into the performance of your portfolio.



iCurrencyPad

Price: \$0.99

Use: iPhone & iPad



There are several currency exchange rate apps available in the iTunes app store, but this one stands out for its elegance, ease-of-use and depth of historical exchange rates. At \$0.99 it is a great deal if you need a quick reference on exchange rates. The app is essentially the same on both the iPad and iPhone so once downloaded it can be shared between the devices and only needs to be paid for once. The app includes an exhaustive list of world currencies and will track those you wish to monitor. The charting feature for analyzing historical exchange rates is well executed. It allows you to switch between different time periods dating back to 1999. Additionally, the app includes a calculator, helpful for quick currency computations.



iBooks

Price: Free

Use: iPhone & iPad



While a library program might not leap to mind when discussing trading apps, the power and educational value of having tens of thousands of books at your fingertips is incredible. Successful traders are continually educating themselves, studying new products, strategies, and tools of the trade. The iBooks app puts all this information at your fingertips. If you want to learn about high-frequency or quantitative trading, beyond the cursory information typically available online, your best bet is to download a book on the subject. The app is available on both devices, but the interface on the iPad is superior. The app syncs your devices, so you can commute with a book on the iPhone and continue reading at home right where you left off with the iPad. If you can't find the book you are looking for in the iBooks store, check out the Kindle app, which has fewer functions but a wider selection. In addition to the books offered through the store, you can download pdfs to the app. This is particularly helpful when you want to catch up on a detailed white paper or the latest edition of *Inside Advantage*.

10 Must Have iPhone & iPad Apps